

Local Ice Cream Store Wins Two Awards at National Ice Cream Conference!



Scottsdale, AZ - November 4th to November 7th. National Ice Cream Retailers Association 76th annual convention (NICRA). Newly opened, local ice cream shop - Here's Your Scoop! traveled to the convention. The convention is designed to help independent ice cream shop owners improve their businesses and make better ice cream. At the convention they also had four ice cream competitions. Here's Your Scoop! has only been open for six months but came home with awards in two categories competing against numerous other larger, veteran and well known ice cream shops! HYS's "strawberry" flavor was judged by a food scientist at a local college and received 34 points out of a possible 35 points and received a Blue Ribbon...the highest award in that category.

HYS's "Oatmeal Cookie" flavor was entered into the "Best New Flavor" competition which was judged by the various conference attendees and numerous suppliers which were also in attendance. Oatmeal Cookie won the fourth place ribbon at the National Convention!

Many of the other stores represented in the convention have never received an award of this type (best new flavor competition). It is quite an accomplishment for a newly opened store to win these two highly coveted awards.

If you would like to sample either of these award winning ice cream flavors please stop in to Here's Your Scoop! and tell them you would like to sample the Strawberry or Oatmeal Cookie flavors....they are tested and proven to be delicious!

Here's Your Scoop! is having a **"Black Friday" Ice Cream Frenzy** on November 27th....Black Friday! Come to Here's Your Scoop on Black Friday between 12:00 PM and 6:00 PM for a \$.99 ice cream cone!! Our 3 oz. cone will be on sale for \$.99 come and give us a try (or revisit us) on the biggest shopping day of the season!! Merry Christmas!

Here's Your Scoop! is a locally owned ice cream store that makes all of its own ice cream right on site. They have several well known and "not so well known" flavors including: the award winning Oatmeal Cookie, Red Velvet Cake, Chocolate Cream Cake, Caramel Cone Crunch, Hot Chocolate (chocolate ice cream with cayenne pepper and chipotle smoked pecans), Pumpkin Pie, Apple Strudel, Indian Pudding and even BACON!

They also feature old fashion ice cream sodas, malts, shakes, funnel cakes, ice cream cakes and much more. HYS ice cream is also now being featured in a few local restaurants on their dessert menus. Come give them a try! www.heresyourscoop.com

Here's Your Scoop! is located at 3743 SW Hollywood Drive, Lee's Summit, MO 64082...(816) 564-0208. They are just east of S. 291 Highway at the intersection of State Highway 150 (in front of the Raintree Lake Price Chopper).